



# THE LOCAL LAUNCHPAD

Custom Ad Setup + Support for Local Businesses

Get visible. Get found. Get growing.

## Get Seen by More Local Customers - Without the DIY Headache

Exclusive KS Perks Offer: \$250 Advertising Credit Toward Your  
First Campaign

Running ads shouldn't be overwhelming.  
The Local Launchpad is a 30-day ad  
setup + support package designed to  
help local businesses ready to launch  
your first ad campaign.

### What's Included:

- ✓ Strategy & Planning Call
- ✓ Custom Ad Creative
- ✓ Ad Copywriting + Audience Targeting
- ✓ Campaign Setup in Meta Ads Manager
- ✓ Two 30-minute Check-in Calls for Optimization
- ✓ End-of-Campaign Summary
- ✓ All Creative Assets Are Yours to Keep

### Plus a few extra Bonuses:

- Audience Research Workbook
- Craft Your Offer Worksheet
- Facebook Ads Checklist

### This is perfect for you if:

- ✓ Are a local business ready to grow
- ✓ Want professional ads without ongoing commitment
- ✓ Want a simple stress-free setup

**Book Your  
Strategy Call**

Limited spots available.